



Professional SEO Training Program

Course Overview

This practical SEO training program is designed to help students, freelancers, and business owners master modern search engine optimization techniques. The course focuses on real-world implementation, live projects, and job-ready skills.

Course Highlights

- Duration: 1 Month
- Mode: Offline/Weekend Classes Available
- Fees Starting From: Rs 10,000
- Practical Live Project Training
- Certificate Provided After Completion
- Freelancing & Client Handling Guidance

Detailed Course Syllabus

Module 1: SEO Fundamentals

Introduction to SEO, Search Engine Working, Keyword Research, Competitor Analysis

Module 2: On-Page SEO

Meta Tags Optimization, Content Optimization, Internal Linking, Image SEO, Schema Basics

Module 3: Technical SEO

Website Audit, Indexing & Crawling, Core Web Vitals, Sitemap & Robots.txt, Page Speed Optimization

Module 4: Off-Page SEO

Link Building Strategies, Guest Posting, Outreach, Authority Building, Anchor Text Strategy

Module 5: Local SEO & GMB

Google Business Profile Optimization, Local Ranking Strategies, Review Management, Citation Building

Module 6: Tools Training

Google Search Console, Google Analytics, Keyword Research Tools, SEO Audit Tools

Module 7: Freelancing & Client Acquisition

Profile Setup, Proposal Writing, Client Communication, Project Delivery & Reporting

Why Choose TrioTech Digi Media?

- Industry Expert Trainers
- Real Project Experience
- Career & Freelancing Guidance
- Small Batch Personalized Training
- Post Training Support

Contact & Enrollment

TrioTech Digi Media

Location: Citi Plaza, Sector 20, Zirakpur

Call/WhatsApp: +91-700-644-7641

Email: info@triotechdigimedia.com